



## **Simbeor Software Wins 2011 DesignVision Award**

**San Jose, CA – February 1, 2011**

Simberian Inc., a developer of the leading edge electromagnetic signal integrity software, today announced that Simbeor 2011 has received prestigious 2011 DesignVision award in the PCB Design Tools and Technologies category at DesignCon 2011 conference. This is the second DesignVision award for Simbeor software.

The annual DesignVision awards program recognizes new technologies, applications, products and services that are judged to be the most unique and beneficial to the industry and was selected by a panel of experts from the members of the DesignCon 2011 Technical Program Committee.

“The industry experts recognized our software as innovative second year in a row because we keep delivering innovative software that solves the toughest interconnects design problems accurately, efficiently and cost-effectively” said Dr. Yuriy Shlepnev, president and founder of Simberian Inc. “Analysis of PCB and packaging interconnects with multi-gigabit signals is a new and rapidly evolving branch of computational electromagnetics that demands new ultra-broadband modeling techniques valid over a continuous frequency band from DC up to 50 GHz. The key to success here is how such analysis correlates with the measurements,” said Shlepnev. “We are constantly involved in multiple interconnect analysis and measurement validation projects with our partners and customers. We keep learning what has to be done and do it. Simbeor simply beats the completion when it comes to validation with the measurements. In addition, no PhD in electromagnetics is required to run the software. Any engineer can do design exploration and verification with 3D full-wave electromagnetic models in Simbeor!”

The 2011 release of Simbeor offered new capabilities that increase productivity for multi-gigabit data channel designers; including easy-to-use new graphical network editor designed specifically for interconnects, new Touchstone Analyzer™ tool for automation of S-parameters quality assurance and all interconnects macro-modeling tasks, faster and more accurate analyses with all critical algorithms parallelized and available in 64-bit version, new causal measurement-validated model for nickel in ENIG finish, as well as new SiTune™ tool for automation of material parameters identification with unique patent-pending algorithm.

**For additional information and to download Simbeor 2011 for evaluation, please visit [www.simberian.com](http://www.simberian.com)**

**Pricing:** U.S. list price of Simbeor with all features included is \$7,500 for annual node-locked license and \$11,250 for annual network license.

**Availability:** Simbeor 2011 is available for customers and evaluation immediately and can be downloaded at Simberian's [online software download](#) page. For more information on product pricing and availability, contact Simberian at [info@simberian.com](mailto:info@simberian.com) or +1-702-876-2882.

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