



Simberian News | January 22, 2014

...from Simberian Inc.

Welcome to the latest edition of Simberian News!

Simberian at DesignCon2014...

We invite you to visit our booth #525 at the [DesignCon 2014 next week](#) for a live demo of new features in Simbeor electromagnetic signal integrity software. Also, please join Simberian founder Yuriy Shlepnev at the following sessions, focused on techniques for precise analysis of PCB and packaging interconnects:

- **Lessons learned: How to Make Predictable PCB Interconnects for Data Rates of 50 Gbps and Beyond**; presentation by W. Beyene, Y.-C. Hahm, J. Ren, D. Secker, D. Mullen, Y. Shlepnev on Wed., January 29, 9:20am - 10:00am. See more at <http://www.designcon.com/santaclara/schedule-builder/session-id/826741>

- **Dielectric and conductor roughness model identification for successful PCB and packaging interconnect design up to 50 GHz**, presentation **with live demo of Simbeor** by Y. Shlepnev on Thur., January 30, 11:05am - 12:00pm, Mission City Conference Room 1 (M1). See more at <http://www.designcon.com/santaclara/schedule-builder/session-id/827960> This session can be attended with Expo Pass - free Expo Passes are still available at www.designcon.com and will be also available at the Santa Clara Convention Center.

- **Closing the loop: What do we do when measurements and simulations don't match?** - panel discussion hosted by Martin Rowe with panelists: D. Burnes, J. Miller, S. McMorrow, A. Neves, S. Pytel, Y. Shlepnev, Thur., January 30, 3:45pm - 5:00pm. See more at <http://www.designcon.com/santaclara/schedule-builder/session-id/826980>

All these papers and presentations will be available at [Simberian web site](#) right after the DesignCon. DesignCon takes place on January 28-31 (expo on 29-30), 2014 at the Santa Clara Convention Center in Santa Clara, CA. So far, it's not late to register electronically for the whole event or get free pass for the exhibit and free sessions at https://designcon.tech.ubm.com/2014?_mc=eisimberian You can also register on-site at the Santa Clara Convention center.

We hope to see you at DesignCon 2014!

Team Simberian

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